



Fundamentals of Starting a Business

September 9, 2010 and December 9, 2010
5:30pm-8:00pm

Fundamentals of Starting a Business is now held quarterly at the

Jackson District Library, 244 West Michigan Avenue, Jackson MI.

This course is designed for individuals who are considering self-employment, or are at the beginning stages of starting their business. Delivered in a workshop format, this introductory session helps aspiring entrepreneurs assess their abilities to lead and manage a company, as well as evaluate market and sales potential for their products/services.

Topics will include

- Business Ownership Basics
- Steps for Starting a Business
- Determining Feasibility
- Writing a Business Plan

Speaker: SBTDC Business Consultant Roni Weaver

This event is FREE but space is limited, so you must pre-register at the library (517.788.4087) or online at www.misbtdc.org